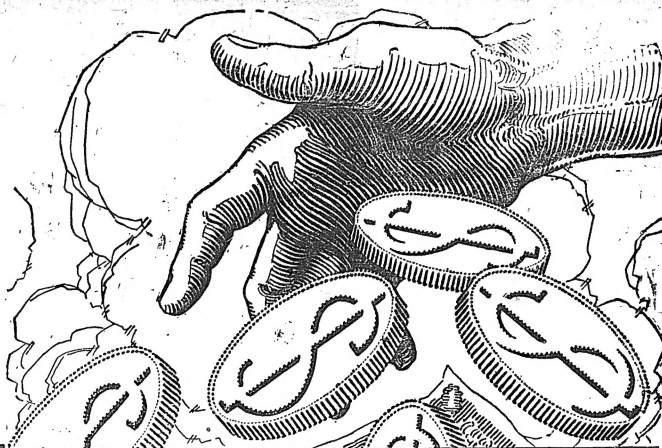




Your "Dollars Do Double Duty" When SPENT AT HOME

There's only one answer to the question:

"Where can I spend my dollars so that they'll not only benefit me personally by purchasing their full value's worth but where, in the course of time, they'll build for a greater community and make me more satisfied with both my neighbors and my surroundings?"

It is--

IN RED DEER!

Because--

Here and here only, can your dollars do "Double Duty."

First, they'll always get you the necessities of life at a lower cost than you could buy them for elsewhere. The personal interest our merchants take in each patron to see that he or she is always satisfied—often sacrificing profit—makes it possible.

Secondly, not only do your dollars go farthest, but—by trading here and keeping those dollars at home—you're contributing to our fair city's PROGRESS and PROSPERITY.

More schools, more churches, better lighting systems—in general, a more attractive city—are only possible when every citizen puts his or her "shoulder to the wheel" and "pushes" with their "home spent" dollars.

We, the undersigned business and professional interests, always have and always will be strong for anything that is good for the community. But remember, we need—YOUR CO-OPERATION

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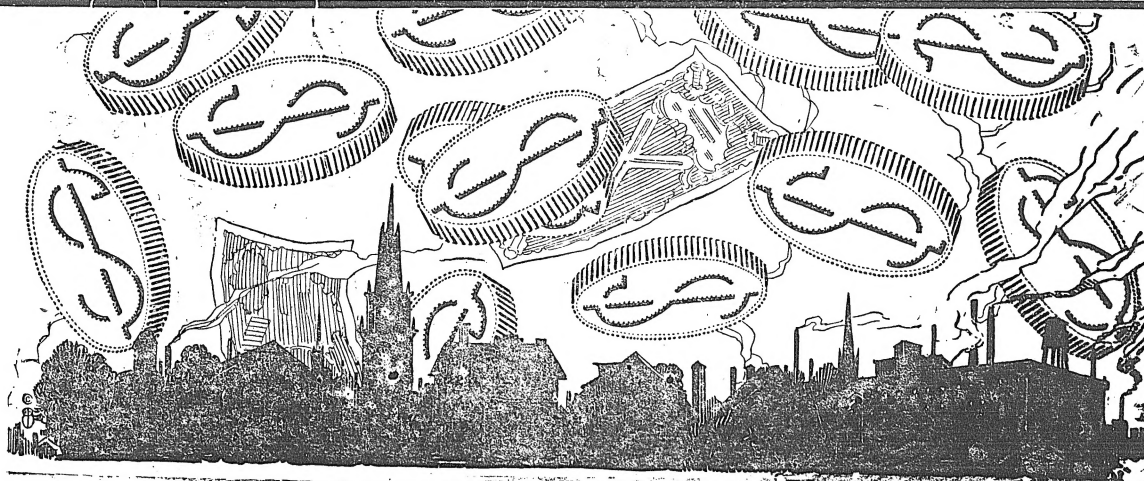
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CHILDREN'S STORE**
MRS. KATE MORRIS





OVERCOATS

Now In Stock

New arrivals from the factories. All Wool Overcoats made specially for this winter's trade. Big, roomy, warm Overcoats, made from the pick of Old Country and Imported Overcoatings.

Specials at \$25.00 and \$35.00

JACK FULTON

We Sell the Better Grade
To Build the Better Trade

The News

RED DEER - ALBERTA

Published Every Wednesday Morning
at the News Block, Gazette Ave.,
South

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PHONE 54.

JNO. A. GARSWELL,
Editor and Proprietor.

WEDNESDAY, NOVEMBER 12, 1924.

SIX YEARS OF PEACE

Armistice Day this year brings to completion the sixth year since the ending of the Great War. They have not been easy years. Hard times, restlessness and uneasiness amongst individuals and peoples, the testing of new ideas, and in some cases their rejection as of no avail, disappointment at the failure of bright hopes—all these things have marked the years since the great Armistice Day. Yet gradually we have been settling down. In some parts of the world there is still little sign of real peace, but in Canada we may thankfully recognize that something like a real calm is gradually succeeding the storm. It is true that we are far from enjoying all round prosperity. We are coming slowly and unwillingly to recognize that the war has left deep marks on our economic fabric, that it is all poorer because of it, and that only time and hard work can bring back to us a full measure of well-being. Yet even so, things are improving. Constructive plans laid on either side of common sense are beginning to produce solid results. Fantastic ideas of short cuts to earthly paradise are disappearing. The flow of immigration is beginning again, and is doing so on a considerably superior basis of organization than in former years. Our farmers are abandoning their traditional policy of isolation and individualism for an increasing degree of co-operation. Extreme measures in politics are less in favour than they were a short while ago. There is less feverish extravagance and more of caution and restraint amongst our public and governing bodies. We have agreed a good deal as a people since 1914, and the six years since the armistice have gradually brought us to realize that fact. We are wider in our outlook and less inclined to youthful impatience of anything approaching to criticism.

These things are good. They mean that Canada has recovered from the war probably more swiftly and more completely than the great majority of the nations of the world. We have certainly great advantages. Although our wounds and losses in the war were exceedingly severe, especially in proportion to our total population, yet our great undeveloped wealth has helped and will help us to heal our wounds and make good our losses. In a country which has so much to do in the way of development as Canada, which has a not unreasonable confidence

in a great future, there is less inclination to brood over our injuries and our difficulties than in the case of some countries, which have to ask themselves whether they are ever likely to recover from the crushing effects of the war.

It is perhaps correct to say that in the first years after the war people were absorbed by the idea of re-establishment, of getting back to the position they were in before the war. That absorption seems to be fading now, and we are thinking not so much of getting back to old positions as of advancing to new and better ones. We are again looking forward instead of looking back. Having so turned our eyes again to the future, we may go on, not forgetful of the past, but keeping it in our minds as a thing for gratitude in respect of dangers overcome, and for guidance in respect of difficulties ahead. Difficulties we shall certainly meet, but remembering what has been done already, we can face them in confidence and believe that they will not be too much for us.

THE GENERAL ELECTION IN GREAT BRITAIN

Great Britain is just over another general election, the third in less than three years. The main issues which provoked the election were the Campbell prosecution and the Russian treaty. The Campbell prosecution was the prosecution of an editor of a Communist paper for publishing an article inciting the men of the fighting forces to mutiny. The prosecution was withdrawn on the eve of trial and the allegation of the Conservatives and Liberals was that it was withdrawn owing to irregular political pressure applied to the Government by the extremists of their party. The objection to the Russian treaty was that under it the British Government was to some extent committed to guaranteeing a loan to the Bolshevik Government of Russia. Though these were both important issues and played a considerable part in the decision of the election, yet it seems as if the real issue was somewhat wider one. Mr. Wheatley, the Labour Minister of Public Health, stated at the very outset of the election campaign that what was involved was a class war, and it is to be feared that his description was correct. It looks as if there was a real challenge to the established social order in Great Britain. It is true that the Labour Government's record in the comparatively short time it held office, was marked by both moderation and no little capacity, but there is ground for believing that the moderation was imposed only by weakness and not chosen with enthusiasm. Behind the Labour leaders, whose honesty and capacity has earned general respect in and out of Parliament, there were ranged men whose violence and extremism roused a considerable amount of fear that if the Labour party had a real majority, the leaders would have to abandon moderation or be swept away by the fiery spirits in their train.

There can be nothing but satisfaction at the sweeping way in which the electorate in Great Britain dealt with the problem. Although urged to support the Labor or Socialist candidates

and promised benefits from something in the nature of a spoliation of the rich the great mass of voters preferred to draw away from rather than approach the dreadful Russian experiment.

The election can be taken as a sign that conditions in England are settling down and that the unrest caused by conditions after the war is passing away.

EDITORIAL NOTES

Premier King has returned to Ottawa after his campaign in Western Canada, and the first thing that greets him is the news that a Conservative had been elected in Yale for the Dominion house, and two Conservatives had been elected to the legislature of Quebec instead of one. Perhaps little things like that will not bother Mr. King, but, however, straw will tell the way the wind is blowing.

MAIL-ORDER ADVERTISING

(Three Rivers Chronicle)
If, for the past six years the "Chronicle" has, in these columns, been preaching the doctrine of "buy-at-home" that fact does not deter us from drawing attention to some of the more admirable points of the mail-order houses' policy, and the shortcomings of our own local merchants. For example, let us take the question of advertising. Just recently a three Rivers merchant claimed bitterly that the mail-order house was not obliged to advertise as extensively as the local merchant, "trade just came to them." This would be almost comic were it not so patently ridiculous. Far from being chary of advertising, the large mail-order houses annually expend millions of dollars in presenting their goods to the attention of potential customers. Take, for instance, the catalogues which flood this district twice a year. The cost of each of these volumes is in the neighborhood of \$600. Think of it, \$600 spent to reach one family. For the expenditure of the same amount in newspaper advertising the local merchant can reach upwards of a thousand families, while in addition his sales-appeal does not remain unchanged for six months but can be varied from day to day, and from week to week.

In newspaper advertising, the local merchant finds his greatest method of defence against the aggression of outside mail-order houses. It is a matter of common knowledge that the mere presence of a mail-order catalogue in the home serves the same purpose as a "silent salesman," and actually makes sales from time to time. Now, if a catalogue, which always remains the same, can have such potent influences, how much more valuable would be a timely and attractive newspaper advertisement, made to answer the exigencies of the merchant's stock and carrying a fresh appeal to the homes in which it circulates.

We have every sympathy with the St. Maurice Valley merchant who complains that too much good Canadian money annually finds its way to the mail-order houses, but we have little or none for the retailer who does not avail himself of his indubitable opportunities to check this efflux. Amongst the most formidable weapons with which he may combat the competition of outside firms is local newspaper advertising. He makes a more consistent use of this medium he can never be justified in stating that he has taken the necessary steps to see that local money is kept in circulation here, instead of being sent outside of the district.

WEEKLY NEWS BULLETIN

Issued by Publicity Commissioner, Government of Alberta, Saturday, November 8, 1924.

Alberta Seed Exhibits for Chicago
Alberta seed growers will have fully as strong a showing of seed grain exhibits at the International Hay and Grain Show at Chicago this year, as was the case last year when exhibitors from this province captured four world championships and 44 other prizes. Exhibitors this year will include Major Strange of Penn., who took world's championship in seed corn last year, and J. W. Biglands, of Lacombe, who took the world's championship in oats. Mr. Biglands is to try another time this year. The total number of exhibits will be fully as great as last year, about 15 already being received. The exhibits will be shipped shortly to Chicago.

British Like Alberta Butter
Writing from England in reference to shipments of Alberta butter to that market the past season, one prominent broker states as follows: "We have had several good sized shipments from Alberta, creamed over this route (The Panama) this year and are pleased to say that in every case we have had entire satisfaction with this butter. The product itself has been without question the finest that we have received this year from Canada. The texture of your Alberta butter is, in their opinion (the buyers), far superior to that of any other province of Canada."

University Steers for Exhibition
Seven head steers have been forwarded from the barns of the University of Alberta to be exhibited at the Royal Show at Toronto, the Cattle International, and the Ottawa Winter Fair. Practically all of these animals, which are of a high grade, have been donated to the University by the cattle breeders throughout the province.

Annual Seed Fair
Preparations are now going forward for the annual provincial seed fair which is to be held this year at Calgary, from January 20 to 23, and which is receiving the active support of the Calgary Board of Trade. The seed fair is held under the auspices of the Provincial Department of Agriculture and the Seed Growers' Association.

Fighting Freight Rates Case
J. O. D. Mothersill, barrister of Edmonton, and A. Charr, Freight Traffic Supervisor of the Provincial Government, are representing the government at the hearing at Vancouver in the appeal to the railway commission by the B. C. Government for lowering of freight rates on grain to the Vancouver terminal from the prairies. The Alberta Government through its

representatives is supporting this application.

A Joint Policy
Hon. J. E. Brownlee, Attorney General of Alberta, conferred this week with the attorney-generals of Manitoba and Saskatchewan as to a joint policy to be adopted in regard to the protest against the abrogation of the Crow's Nest freight rates agreement.

Tax Conference
Alberta will be represented at a Dominion wide tax conference at Ottawa, the conference by Hon. R. C. Reid, Provincial Treasurer.

Pig Club Winners
Members of boys' and girls' pig clubs of Central and Northern Alberta have been engaged in their annual demonstrations and exhibits during the past week at Edmonton. The winning club in the carlot competition was that from Sturgeon, with its entry of Tamworths, second going to Alliance and third to Grande Prairie. The winning team in the judging competition came from the Vegreville club, and with this goes the silver cup and medals presented by the P. R. C. This team also won the prize given by the C.N.R. of a trip to the Royal Stock Show at Regina. The team includes Alberta Jones and Peter Wylie, and was trained by F. H. Neumick, District Agriculturist of the Provincial Department. Sturgeon came second and Alliance third in this competition. A large number of boys and girls, members of the competing teams, were in attendance.

U.F.A. Convention
The annual convention of the United Farmers of Alberta will be held at Calgary, from 20 to 22, is expected, in Calgary.

Alberta Horse for South Africa
The Government of South Africa has purchased from Alberta an Alberta-bred Percheron stallion which was reared at the Bar-U Ranch, and stabled by the same sire as the prize winners on the Prince of Wales Ranch.

New Line Completed
The new 15 mile extension of the B. D. and B. C. West of Grande Prairie has been completed and will be ready for shipment of grain and livestock shortly.

Boundary Line Completed
After 11 years of work, the engineers in charge of the establishment of the Alberta-British Columbia boundary line have completed the last gap.

Beef Cattle Go Abroad
Alberta beef cattle are in demand in Europe, as evidence the shipment of over 300 head which left the Edmonton stock yards the past week for Antwerp, Belgium.

Labor Bureau Placements
The Provincial Government Labor Bureau in the province during October placed 5,651 persons, there having been 6,286 applications filed, and 5,853 vacancies registered. In addition to this 713 women were placed in positions.

DENMARK DECLINES RUSSIA'S REQUEST

Copenhagen, November 7.—Premier Stauning yesterday informed the Russian charge d'affaires that Denmark declines the Soviet government's request to furnish the former dowager empress of Russia, Marie Feodorovna. The former dowager empress has been living quietly in Denmark for some time. According to the Ekstrabladet, the premier told M. Lublinski, Russian charge d'affaires, that the whole Danish nation would resent any action against the former empress, who was born in Denmark.

Owing to a dense fog over Glasgow and vicinity, the movement of ships in the Clyde was entirely suspended yesterday.

The Germans have a chance to buy back a considerable area of their lost colony of Kamerun in Western Africa, according to the Daily Mail, which says that 9,000 acres of valuable plantations there are to be auctioned in London on November 24 by order of the late government. It being stipulated that there shall be no restriction regarding the nationality of the purchasers.

DEATH OF MRS. NYMAN

Two weeks or so after the death of Mr. Andrew Nyman, twelve miles southeast of Red Deer, on October 17, at the age of 84, his partner in life for 57 years, Mrs. Nyman, passed away on Monday at the advanced age of 83 years. She also was born in Southern Sweden, coming to Canada in 1891 and to the Red Deer. Try The Youth's Companion for a year. See how quickly it becomes an indispensable member of the household, one of up-falling charm and constant inspiration.

GOOD COMPANY

If you have a little fairy in your home, or a big one for that matter, that's just the place where a subscription to The Youth's Companion will fit in. When the young folks bring new acquaintances to the house you are mighty careful to find out about them before admitting them to intimacy. In the same way you should make sure whether the mental friends that they make through reading are of a kind to inspire them or to destroy all the ideals you have been at so much pains to implant. Try The Youth's Companion for a year. See how quickly it becomes an indispensable member of the household, one of up-falling charm and constant inspiration.

The 23 issues of 1925 will be crowded with serial stories, short stories, editorials, poetry, facts and fun. Subscribe now and receive the shipment. 1. The Youth's Companion—52 issues in 1925. 2. All the remaining issues of 1924. 3. The Companion Home Calendar for 1925. (Sent only on request) All for \$2.50. 4. Or include McCall's Magazine, the monthly authority on fashions. Both publications, only \$3.00.

The first general snow of the season in the United States was reported over the northwest yesterday.

Watch Repairing

All kinds of high grade Watch and Jewellery Repairing
SERVICE AND SATISFACTION

H. H. HUMBER

JEWELLER,
C.P.R. WATCH INSPECTOR
RED DEER

Alberta Meat Market

CHOICE MEAT FOR WEEK END SPECIALS

Shoulder Roast Pork	12 1/2-15c per lb.
Shoulder Pork Chops	15-17 1/2c per lb.
Leg Roast Pork	15-20-22c per lb.
Loin Roast Pork	20-22c per lb.
Loin Pork Chops	22-25c per lb.
Pork Sausage	12 1/2c per lb.

CHOICE STEER BEEF

Shoulder Roast and Pot Roast Beef	10-12 1/2c per lb.
Rump Roast Beef	12 1/2-15c per lb.
Round Steak	15-17 1/2c per lb.
Sirloin Steak	20-22 1/2c per lb.
Boiling Beef and Steaks	5-8c per lb.

VEAL NO. 1

Shoulder Roast Veal	12 1/2-15c per lb.
Veal Chops	15-18c per lb.
Veal Steak	20-22 1/2c per lb.
Veal Stews	5-8c per lb.

Poultry, Lamb, Cooked Meats and Cured Meats of all varieties—Cured Fish and Fresh Fish—at all times.

Alberta Meat Market

Phone 232. Prompt Delivery.

A New Ford Body Type —The Tudor Sedan

NOW IN STOCK—With or without complete balloon equipment—just the car for this kind of weather.

A complete stock of chains, heaters, windshield wipers and other winter needs for Fords.

LAVENDER & CLARKE

Ford Dealers.

Warm Things For Winter

Men's Caps

Fur lined, windproof; good quality.
\$1.69

Rubbers, Felts and Moccasins

AT LOWEST POSSIBLE PRICES

Gloves, Mitts, Hosiery

AT A SPECIAL SAVING

Stylish Dresses for Ladies

in all wool crepe, gaberdine and canton crepe.
\$8.75 to 28.50

Men's Overcoats

A stylish, up-to-date garment of pure wool blanket cloth in grey and lavats.
\$22.50

Men's Dress Shoes

Fine brown calf; Goodyear welted. Several new styles.
\$4.75

Surprising Reductions in Underwear

for Men, Women and children.

Ladies' Coats

A wonderful selection of blanket cloths, velour and Teddy Bear cloths in modish styles and shades.
\$14.50 to \$39

Yes, we have Sweaters

for the family at ATTRACTIVE PRICES

See our SPECIAL PRICES on Wool Crepes, Flannelettes, Serges and Tricotines, Duchess Silks and Dress Goods.

New Fall, stylish Pumps and Oxfords

for women. Perfect workmanship, good quality and fashionable.
\$2.50 to \$7.50

Buy at BRODY'S And Save

It Pays to Pay Cash

The W. E. LORD CO. LTD. RED DEER, ALBERTA. Registered TRADE MARK No. 30760

Fur Coats



Muskrat Coat with gathered shawl collar, loose back with deep band around the bottom, with stripes opposite way, loose sleeves with wide band cuff. The lining is exceptionally good quality. The furs are thick deep pelts, workmanship superb, and the lines are those that distinguish new fur coats.

Black Seal Coat, loose style, two buttons, slit pockets, wide sleeves with flare cuffs and inner storm cuffs; wide shawl collar, orange broadcated silk lining. The fur is unquestionably fine. Details of finish, lining and workmanship add a further note of distinction.

These cold snappy days emphasize the need of a good warm coat, and a fur coat is warmest and most economical, as well as smart, considering the length of service.

Men's Furnishings

WARM COMFORTABLE CAPS (Eastern Brand)

If you want style and comfort combined, wear Eastern Brand Caps. They are in a class by themselves.

Eastern Caps for cold weather with their famous Kling Klose bands are noted all over the country. The most comfortable cap made—once worn, always worn. See our range of these famous caps.

Priced from \$1.50 to \$2.75



WONDERFUL VALUES IN MACKINAW COATS FOR MEN CARSS, ACME and G.W.G. BRANDS



All made from pure wool mackinaw cloth, in a great variety of plaids, checks and heather shades; 32, 34, 36, 40 and 44 oz. cloth. A great range to choose from and every coat specially priced. For real values see our range at \$7.95, \$8.50, \$10.50, \$11.75, \$13.50 and \$14.95.

MEN'S HEAVY TWEED PANTS

Good Warm Tweed Pants suitable for cold weather. Bannockburn Tweeds, Untearable Tweeds and Mackinaw in grey, brown and mixed patterns. Every pair guaranteed to give satisfaction. Real values at \$3.50 up

SWEATERS FOR THE BOYS

We are showing a wonderful range of warm, durable sweaters for boys of all ages. Pullovers, button shoulder, open neck pullovers and open neck pullovers with collar; plain or fancy colors. Wonderful values at \$1.00, \$1.50, \$2.00, \$2.50, \$2.75, \$2.95 and \$3.95.



WARM KNICKERS AND BLOOMERS FOR BOYS

Boys need warm clothing for winter wear, and a good pair of warm Bloomers adds to their comfort; made from good strong durable Tweeds, Governor fasteners, well made; all sizes. Specially priced at \$1.95, \$2.25, \$2.50 and \$2.75

Millinery



THE NEWEST MILLINERY

Vivacious and dignified, youthful and matronly, sophisticated and naive—but never dull or uninteresting.

Hats for the strictly tailored costume in a variety of materials shaped to enhance every feminine charm and yet retain the striking outlines of smartness.

To complement the costume for street or afternoon, are modish versions of the high crown, soft off-the-face models—every mood of the mode is reflected.

ONE-THIRD OFF OSTRICH MOUNTS AND FLOWERS

Infants' Wear

Outfitting the little ones for winter is a pleasure here, for stocks are so complete and varied, and prices are such as to satisfy most thrifty mothers.

Petticoats of fine embroidered flouncing, tied in the back; long. **Short Petticoats** on plain waist with deep flouncing or gathered skirt with narrow embroidered frill.

Long Dresses of fine white Nainsook in plain or embroidery.

Short Dresses with dainty yokes with lace and pin-tucking, made of good quality material.

Cambric Yokes of embroidery, lace and pintucks with narrow lace around the neck and sleeves, at each 50¢ and 75¢

Padded Bibs of fine lawn with lace at edge, embroidered, at, each 35¢, 45¢ and 50¢

Dainty Silk Embroidered Bibs lined with fine cambric, and has an additional padding 50¢ and 75¢

Barricots of plain flannel with white bias tape.

Cream Flannel Barricots with silk embroidered designs and scalloped edge. Make a lovely gift.

Pantees of Flannelette with rubber in tie-around style are especially good for cold weather.

Rubber Non-Slip Pantees made of all rubber in a good heavy quality, in bloomer style 75¢

Flannelette Nightgowns with pin tucking on yoke, high neck and long sleeve. The skirt is full and long.

Sleepers of White Flannelette made in one-piece style, buttoned in the back.

WOOLLEN GOODS FOR BABIES

Knitted All-Wool Body Belts 50¢ and 65¢

Bootees in pink and white, blue and white, in loose crochet. 30¢

Fancy Bootees, close even knit, scalloped edge, extra long. 65¢

Double Knitted Wool Bootees with feet of silkine; extra long and shaped to come up over the knee. 65¢ and 75¢

There are many more kinds of Bootees in plain and fancy styles, at 50¢ to 75¢

Something new in **Woollen Shoes** in loose knit with turned-over top, edged in colors 35¢

Mitts with no thumb and long wrists 50¢

All-Wool Mitts with thumb and medium length wrist, in a close rib knit 40¢

Finely Knit Mitts with thumb and medium length wrist 30¢

Silk and Wool Mitts with thumb and short wrist 20¢

Bonnets, Toggles and Hats in loose and close knit; large range from which to choose 40¢ to \$1.35

Wool Jackets in loose knit, edged in pink or blue 95¢ to \$1.50

Heavy Knit Jackets with long sleeves, small collar, tied in front, at \$2.45

SMALL GIFT SUGGESTIONS

Rattles of different kinds in bright colored celluloid and rubber.

Comb and Brush Set make a lovely and inexpensive gift.

Better Set of White with Gold Color in a suitable lined box.

Hardware

THE SUNBEAM OAK—An attractive well built heater, made of cold rolled steel with heavy cast fire-box and base, with a neat and handsome nickel top, ring and foot-rail. The screw draft of the ash pit door and the check draft damper of the firing door fit against perfectly flat surfaces, making them absolutely airtight when closed. It is a most durable and economical heater.

No. 313—12 inch fire-pot, 36 inches high, weighs 70 lbs., \$14.50

No. 315—14 inch fire-pot, 40 inches high, weighs 90 lbs., \$18.75

AIR-TIGHT HEATERS, each \$3.65, \$4.50 and \$5.50

TANK HEATERS, each \$12.00 and \$17.75

HOT-SHOT BATTERIES, Columbia, metal incased, each. \$2.95

Forks, Doubletree Woods, Neckyoke Woods, Ironed Singletrees, each \$1.00

ROUND AND FLAT IRON, per pound 9¢

HEAVY GALVANIZED PAIRS, 14 qt., each 95¢

COCA DOOR MATS, each 95¢ and \$1.25

RUBBEROID ROOFING

TAR PAPER

BUILDING PAPER

Dry Goods

COLORED TURKISH TOWELLING natural and white with red or blue border.

14 inch 25¢ and 30¢

16 inch, heavy quality 35¢

18 inch, heavy quality 40¢ and 50¢

LINEN TEA TOWELLING, blue or red check.

17 inch 35¢

23 inch 40¢

WHITE LINEN TEA TOWELLING, special quality; 22 inch 35¢

LINEN CRASH ROLLER TOWELLING, natural and white stripe with red border; 16 inch 25¢

DARK LINEN ROLLER TOWELLING; 16 inch 25¢

CREAM ROLLER TOWELLING, red border; 16 inch 20¢

WHITE TERRY TOWELLING, heavy quality, 22 inch 50¢

"DRY WELL" TOWELLING, fully bleached, absorbent quality; 18 inch 45¢

UNBLEACHED COTTON—

32 inch 17¢ and 18¢

34 inch 20¢

36 inch 25¢

UNBLEACHED COTTON in heavy quality for breakfast cloths, etc.; 36 inch 30¢ and 35¢

UNBLEACHED SHEETING, 8/4 60¢

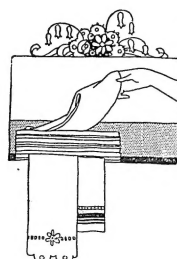
UNBLEACHED SHEETING, good weight for embroidered spreads, etc.; 84 inch 85¢ and 95¢ yard

BED TICKING, good quality; 30 inch 35¢

FEATHER TICKING, heavy quality and thoroughly feather-proof; 32 inch 65¢ yard

SILENCE CLOTH; a heavy quality napped cloth for table protection; 56 inch \$2.25

PADDED SILENCE CLOTH in splendid quality; 50 inch \$2.75



Shoes

SKATING BOOTS FOR MEN WOMEN AND CHILDREN

WOMEN'S SKATING BOOTS \$3.95

A splendid boot for women and growing girls; made from good quality box kip leather, laced ankle support is fleece lined, have ankle strap for extra support; sizes 2 1/2 to 7



MISSSES' SKATING BOOTS at \$3.45 Pair

Strong, well made skating boots of black box kip leather, with inside laced ankle support that is fleece lined; outside ankle strap for added support; sizes 11 to 2.

BOYS' SKATING OR HOCKEY BOOTS at \$2.95 and \$3.45 pair

Just the boot boys require; strongly constructed of black grain leather with brown leather trimmings and facings; leather inside support and outside ankle strap.

Sizes 11 to 13 at \$2.95 pair

Sizes 1 to 5 1/2 \$3.45 pair

MEN'S HOCKEY AND SKATING BOOTS, \$3.95, \$5.75, \$5.95

They are in standard and professional pattern; made from carefully selected leathers and strongly reinforced; sizes 6 to 11.

MEN'S WARM PLAID FELT SLIPPERS, \$1.65 and \$1.95 pair

Warm felt uppers with camel hair lining, thick felt soles with genuine leather outer soles; sizes 6 to 11.

MEN'S AND BOYS' BUCKSKIN MOCCASINS

Made from soft well tanned buckskin, sewn with heavy waxed thread.

Boys' \$1.65 pair

Men's \$1.95 and \$2.25 pair

MEN'S OIL TANNED SHOE PACKS at \$2.75 pair

Made from heavy oil tanned leather with bellows tongue, sewn with strong waxed thread; sizes 6 to 12.

MEN'S HIGH CUT OIL TANNED SHOE PACKS at \$3.35 pair

Same as above, but have 10-inch tops; sizes 6 to 12.

BOYS' OIL TANNED SHOE PACKS at \$1.65 and \$2.15 pair

Made of heavy oil tanned leather and strongly sewn with waxed thread.

Groceries

FRUIT FOR YOUR XMAS PUDDINGS AND MINCEMEAT

RAISINS, seedless 5 lb pkt. 65¢

25 lb box \$2.95

RAISINS, seeded 5 lb pkt. 65¢

25 lb box \$2.95

RE-CLEANED CURRANTS 20¢ lb; 5 lbs for 90¢

PEEL, orange or lemon, per lb 35¢

Assorted, orange, lemon and citron, per lb 37 1/2¢

SULTANAS, genuine Turkish 2 lbs for 45¢

FIGS, California white 2 lbs for 35¢

CRYSTALLIZED PINEAPPLE, per lb 80¢

CHERRIES, Gassy, per lb 65¢

DATES, bulk 2 lbs for 35¢

COCOANUT, per lb 30¢

HONEY—Finest quality Ontario White Honey 10 lb paid \$2.10

5 lb paid \$1.10

PICKLES

Gallon tins Sweet Pickles \$1.40

Gallon Tins Sour Pickles \$1.40

Quart jars Sweet Pickles 65¢

Quart jars Sour Pickles 60¢

Dill Pickles, 2 1/2 p, per tin 35¢

SOAP SPECIAL

Royal Crown White Naphtha, large size, 9 oz. cakes, 16 bars \$1.00

Bring your coupon and get an Extra Cake FREE.

Children's Wear



BROWN AND BLUE BLANKET CLOTH COATS, make very serviceable garments for children for warmth, and the color is good. They are made with small collar, patch pockets and belt; 2 to 6 years \$4.35 to \$9.95

HEAVY WOOL POLO COATS in heather shades with loose back, or in the boyish style with inverted pleat in the back and all-around belt; 8 to 14 years \$12.50 to \$19.50

WHITE COATS for little tots in corduroy velvet, with small collar, straight style \$3.50
PULLOVER SWEATERS with sailor collar, closely knit \$1.25
KNITTED DRESSES, with brushed wool finish; some have pantees to match \$1.50
KNITTED SUITS with pullover pantees, dress and cap. Fine for these cool days \$2.50
HEAVY WOOL PULLOVER PANTIES in Maroon, Brown and Grey; tie cord at the waist \$1.25
WOOLLEN SUITS in a heavy rib, consisting of pantees, sweater and cap \$2.95

THE MUTUAL LIFE OF CANADA : WATERLOO, ONT.

THE TOTAL income of the Mutual Life, including premiums from policyholders and interest from investments now amounts to more than thirteen million dollars a year.

It increases at the rate of about a million dollars a year.

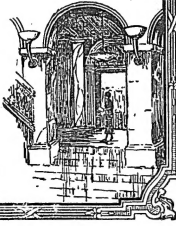
After paying all death claims, and endowments, all expenses of administration, and making full adequate addition to reserves and surplus funds, Mutual policyholders received \$2,109,156.66 in dividends in addition to their insurance protection.

Be a Mutualist! Write to our head office, Waterloo, Ontario for copy of our booklet, "A Short History of the Mutual Life".

J. E. C. OLDFORD,
District Agent

T. C. PHILLIPS,
District Manager.

G. H. LINDSAY, Local Agent



The Vestibule

BY APPOINTMENT
PURVEYORS TO



HIS MAJESTY
KING GEORGE V.

Reputation Cannot Be Assumed.
It Must Be Earned.

"CANADIAN CLUB"
and
Imperial
WHISKY

have been popular in Canada
for over half a century.

They are the same in quality
today as they ever were.

They are thoroughly matured in Oak Casks.

DISTILLED AND BOTTLED BY
HIRAM WALKER & SONS, LIMITED
WALKERVILLE - ONTARIO

Distillers of Fine
Whiskies since 1858

Montreal, Que. London, Eng. New York, U.S.A.

M-11

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BALDWIN PICKS NEW CABINET

SOME SURPRISES IN PERSONNEL

London, Nov. 7.—Stanley Baldwin the new prime minister, has lost no time in drawing up the list of his new cabinet which was submitted to and approved by the king last night. The king will hold a privy council at Buckingham Palace this morning for the transfer of the seals of office from the old to the new ministers.

The selection of Winston Churchill as chancellor of the exchequer was definitely announced.

Other definite cabinet selections were:

Secretary for India—Earl of Birkhead.

Colonies—Lieut.-Col. L. C. M. S. Amery.

Foreign secretary—Austin Chamberlain.

President of the council and leader of the house of lords—Marquis Curzon.

Privy seal—Marquis of Salisbury.

Lord chancellor—Viscount Cave.

Home secretary—Sir William Joynson-Hicks.

Agriculture—Edward Frederick Lindley Wood.

First lord of the admiralty—William Oliver Bridgeman.

War—Sir Laming Worthington-Evans.

Air minister—Sir Samuel Hoar.

Health—Neville Chamberlain.

Labour—Sir Arthur Steel Maitland.

Board of trade—Sir Philip Lloyd-Greame.

Education—Lord Eustace Percy.

Secretary for Scotland—Sir John Gilmour.

Attorney-General—Sir Douglas M. Hogg.

Mr. Baldwin's official position will be the prime minister, first lord of the treasury and leader of the house of commons.

It was understood this list of 19 ministers constitutes the cabinet, although it is officially announced that it is not necessarily complete.

The other ministers and under-secretaries will be named later.

On the whole the new cabinet is likely to be well received by the country.

But Premier Baldwin supplied two first-class surprises, the first, in killing the fatted calf for Churchill, a new-comer to the ranks of Conservatism, who is deserted 20 years ago, and the second, which is generally held to be a consequence of the first, in the exclusion of Sir Robert Stevenson Horne.

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FOURTEENTH CROP REPORT

Issued by Department of Agriculture, Edmonton, Alberta, Saturday, November 1, 1924.

The three weeks of excellent threshing weather which has prevailed throughout Alberta has brought about a termination on October 30 by a heavy fall of wet snow which was general over practically the whole province. While threshing of wheat is practically cleaned up save for a few isolated places, there is still considerable quantities of oats and other late grains in stock, which will suffer as a result of the storm and threaten of this grain will be postponed for two or three weeks. Under date of this report, the snow is still upon the ground and the weather fairly cold. There is very little frost in the ground as yet, and the soil will benefit to a certain extent from storage of moisture as a result of the snow, which was preceded in most districts by rain.

As returns of threshing begin to arrive at the department, there is ample substantiation for the previous statements that a large area of the province will display very low yields of wheat and other grains. These will be offset to a certain extent by very good yields in the more favored districts, particularly in the southern western districts, where quite heavy yields are being reported. The average for the province for all grains, however, will be considerably below the average of last year. The grade of all grain tends to be low due to frost and to second growth, resulting in the marketing of green and tough grain. Considerable complaint has been made of the grading on this account.

No fall plowing has been done in the province, due to delays in threshing operations.

Over the greater part of the province the supply of feed for the winter months is satisfactory, although there is a reported shortage in the southern districts. Livestock generally is in good condition, and since large numbers are being marketed, there should be no difficulty about feed during the coming winter.

In the irrigated districts there is a large surplus of alfalfa hay of excellent quality. Considerable alfalfa seed has also been produced.

Steady and consistent progress is recorded in the dairy industry, and there will be more than a 20 per cent increase in production this year. Very large increases are also recorded in the amount of surplus butter for export.

BOY DUKE DOESN'T

KNOW RATING

Seven years after his father's death the 17-year-old Duke of Norfolk still does not know what his inheritance is worth. If some estimates are to be believed, only \$15,000,000 stands between the Duke and the porthouse, but more encouraging reports put his total capital at \$85,000,000. The late Duke owned 50,000 acres of land in England and elsewhere and all this is being held in trust for the present Duke. He owns several entire streets in London and a number of miles of front in Sussex. Ever since the death of the old Duke, experts have been at work to find out what his property was worth. They have just given up the task and turned it over to the public trustee, who hopes to settle up the estate within two years.

DIGGIN'

"On a golf links in the West of Ireland the caddies had run short, and a farm laborer who had never seen golf played was pressed into service."

"At the end of two rounds, the player for whom he caddied presented him with a payment far above the ordinary daily wage of a laborer at that time. The impoverished caddy was accordingly anxious to broach the question of a further engagement, and he handed over the clubs. He inquired very politely, 'Might your Honor or diggin' here again about the same time to-morrow?'"

EVILS OF SELFISHNESS

The parable of the Rich Man and the Beggar, Lazarus, is often cited as an instance of our Lord's condemnation of riches, and of those who possess them. But a careful reading of the story seems to prove that here Christ did nothing of the kind. It is true that, after death, the Rich Man is represented as tormented, and the Poor Man comforted.

Yet the sin of the one was not that he was rich, but that he had lived selfishly and inordinately regardless of the want and suffering around him. The excellence of Lazarus lay not in that he was afflicted and poverty-stricken, but that he had sought and found help in God.

In the parable Christ evidently teaches that wealth is neither a good nor an evil in itself; it is what we make of it that counts. It is a blessed thing to have riches, and to use them nobly, generously, as something held in trust from God. If the "love of money is the root of all evil," it is equally true that a right estimation of worldly wealth and a right use of it is a root from which springs one of the fairest flowers in all God's beautiful Garden of Life.

METHODIST W.M.S. CONVENTION

(Crowded out last week)

The second annual convention of the Women's Missionary Society of the Methodist church for the District of Red Deer met in its first session Wednesday afternoon at 3 o'clock, in the auditorium of Red Deer Methodist church. There were present delegates from Oids, Westerdale and Red Deer. Initial delegates intended motoring up, but were detained by the storm. Mrs. Locke, Oids, District Superintendent, presided; Mrs. Churchill took charge of the devotional period at the opening of the session, taking as her subject "The Place and Power of Prayer in Auxiliary Work." The following officers followed, the following being elected for the coming year:—

Superintendent—Mrs. Locke, Oids.

Secretary—Mrs. Carscaddon, Red Deer.

An invitation was accepted to assemble in Oids for the 1925 convention. The Auxiliaries reported concerning the past year's work as follows:—Oids, \$250 raised and 2 quilts for Ruthenian homes; Red Deer, \$125 raised, \$100 of which was given toward Miss Ward's salary, and 3 quilts made for Indian schools; no report from Innisfail or

Polly want a cracker?

Sure if it's —

MCCORMICK'S

JERSEY CREAM SODAS

Westerdale, the latter being a new auxiliary.

Papers were read by delegates from auxiliaries. Mrs. Hunter, of Oids, gave a paper on "Leadership"; Mrs. Laidler on "How To Interest the Women." Mrs. Swingle, of Westerdale, gave valuable suggestions regarding leading of both boy and girl groups. Mrs. Galbraith, of Red Deer, spoke on the subject of methods of teaching and approaching the foreign student. Following the papers, there was a lengthy discussion.

Miss Ward, the missionary supported in part by the Red Deer Auxiliary at Tselluiting, China, spoke a few words of greeting to the delegates. She emphasized the great need for leaders and workers, and the anxiety of the Chinese women to learn.

IN PIECES

"The celebrated actor was in a motor accident yesterday morning, but fortunately he was able to appear last night in two pieces."

TWO OTHER FOLKS

He—"Say, Mabel, may I come over to-night?"
She—"Sure, John, come on over."
He—"Why, this is not John."
She—"This isn't Mabel, either."

IN CASE

The landlady was showing the prospective lodger over the house.

"I think you'd find everything comfortable," she assured him. "This'd be the livin'-room."

He poked his head inside, and nodded.

"An' this," said the landlady, concluding him down a way that was dark, "this is the bedroom. Good an' hairy, you see."

"Quite so!" assented the victim, withdrawing.

"An' this," proceeded the dame, "is our bathroom. Nice little room, isn't it?"

The young man stared blankly.

"Yes," he agreed, "but—"

"Oh," broke in the landlady, "if you should ever want to use the bath, I desay we could find another place for the coal."

A WISE INVESTMENT

Yield 4½ p.c.



Safety, Convertibility
High Interest Return

Province of Alberta Savings Certificates

Will re-establish your confidence—banish worry—build up comfort—revive hope in the future.

¶ They bear interest at the rate of 4½ per cent per annum.

¶ They are issued at par in denominations of \$5, \$10, \$25, \$50, \$75, \$100, \$1,000 and \$10,000.

¶ They are redeemable at par on demand at the office of the Deputy Provincial Treasurer.

¶ They are backed by all the Resources of the Province of Alberta.

Remittances should be made by marked cheque, money order or postal note. All cheques receivable at par.

For further particulars, write or apply to

HON. G. R. REID,

Provincial Treasurer.

W. V. NEWSON,

Deputy Provincial Treasurer.

FOR WINTER TRAVEL

EXCURSIONS

Bank Money Orders are Safe

Do not risk the loss of money by sending currency through the mail. You can ensure the safety of your remittance, at very slight cost, by using Bank Money Orders. The charges for these are: up to \$2.50—5 cents; \$2.50 to \$5.00—7 cents; \$5.00 to \$10.00—10 cents; \$10.00 to \$30.00—12 cents; \$30.00 to \$50.00—15 cents—plus 2 cents for revenue stamp. Obtainable at all branches of this Bank.

IMPERIAL BANK

RED DEER BRANCH H. WILLSON, Manager
Branches also at Sylvan Lake, and Rocky Mountain House.



Special Liqueur - \$4.75 Per Bottle
A. H. M., 20 yrs. - \$5.25 Per Bottle

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Some reasons why the
HOTEL SELKIRK
and
YALE HOTEL
are desirable places to
stay at in Edmonton.

Your Wife and Children are always
welcome and looked after
if unaccompanied.

BOTH HOTELS are situated in the
BUSINESS DISTRICT.

Two of the largest and finest Cafes
in connection.

All car lines pass both Hotels.
Rates are reasonable.

ROBT. McDONALD
Proprietor.

When in Red Deer stop at
The McBRIDE HOTEL
And get your Meals at the
McBride Dining Room

MEALS SERVED
Breakfast 7 to 9 Dinner 12 to 2
Supper 6 to 8

**BOARD AND ROOM BY DAY, WEEK OR
MONTH AT REASONABLE RATES**

FARMERS, ATTENTION!

Why pay the big price for flour when you can get
your wheat milled at Lacombe?
If your wheat will not make good flour we will ex-
change and charge the difference in grades.
Gristing 35c per bushel. Sacks 30c each.

LACOMBE MILLING COMPANY
LACOMBE, ALBERTA

Pure
Whole Wheat Bread

Made in Red Deer by
Red Deer workmen.
Ask for a loaf delivered
to your door. You will
enjoy it and benefit
from it.

We invite inspection of our premises and of our
clean and scientific methods of preparation and
baking.

RED DEER BAKERY

T. WILSHIRE, Prop., Headquarters for Bread and Cakes

HIGH SCHOOL REPORT

September and October

Grade XII—	
Hannah Hermann	85
Dorothy Matheson	84
Mary Comfort	84
Jack McNeil	84
Kathleen Hobson	84
Walter Kendrick	79
Eva Underwood	79
Edna Hickey	79
Margaret Dixon	76
Alda Walters	76
Harry Ellsworth	76
Katie McPherson	72
Kenneth McPherson	71
Paul Gies	71
Glen Jones	69
William Pearson	67
Ellis Botterill	67
Doris Solomon	67
Velma Trimble	49
Special—Catherine Pyke	79

Grade XI—	
Eleanor Hermann	88
Marion Stephenson	87
Eleanor Galbraith	87
Nancy Stephenson	87
Dorothy Collier	87
Margaret Ellsworth	87
Zeina Moyle	87
Magnusson Ellsworth	87
May Comer	87
Keith Bennett	87
Elaine Amundson	87
Helen Brown	87
Josephine Sigurdson	87
Josephine Kook	87
Beatrice Baker	87
Svana Bjornson	87
Elizabeth Lundberg	87
Vera Houston	87
Phyllis Botterill	87
Beattie Morberg	87
Laura Parry	87
Beattie Storek	87
Elizabeth Kook	87
Myra Pixley	87
Leon Gies	87
Jack Stephenson	87
Lola Humber	87

Special—	
Arthur Davison	86
Evelyn Pearson	86
Leah McLean	86
Beattie Morberg	86
Dorothy Leonard	86
Carl Wilson	86
Ernest Wells	86

Grade IX—	
William Dene	93
Margaret Connell	91
Lillian Caracandian	91
Bea Warner	91
Eugene Murphy	84
Kathleen Wallace	83
Oliver Cole	82
Bill Parsons	82
Norman Botterill	74
Allan Mannan	74
Ola Dale	70
Margaret Gies	70
Mary Day	69
Edgar Wood	69
Elizabeth Robinson	69
Alce Pongilly	69
Beattie Morberg	69
Pearl Rabbid	69
Eleanor Matheson	69
Charles Brown	69
Valborg Morberg	69
Robert Hopworth	69
Beatrice Wilson	69
Wilfred Hogg	69
Charles Heath	69

Grade IX—	
Barbara Burnett	80
Georgina Matheson	80
Hugh Clarke	80
Milton Hayton	80
Hartley Bennett	74
Beatrice Wilson	74
Gerald Gies	72
Robert Marshall	72
Doris White	72
Marjorie Lee	72
Nancy Thompson	72
Charles Humber	72
George Cox	72
Walter McDonald	72
Edna Strong	72
Lillian Krause	72
Iva Dann	72
Walter Bullock	72
Frede Stephenson	72
Charles McLenn	72
Helen Warwick	72
Hazel Martin	72
Florence Lindsay	72
Bessie Thompson	72
Margaret Lindsay	72
Norma McDonald	72
Edith Pearson	72
Marjorie Blackburn	72
Melba Hogg	72
Nellie McLenn	72
Evelyn Ayres	72
Beatrice Whitlire	72
Maebel Stuce	72
Gertrude Munro	72
Dorothy Dancocks	72
Elva Malcom	72

Wellington Dene leads the whole
school with an average of 93.

C. D. LOCKIE, Principal.



The real danger is that when the
cuticle or outer skin is damaged or
removed the sensitive skin is exposed to
the inflammatory action of the air and
to the poisonous influence of germs and
dirt. The first thing to
AVERT COMPLICATIONS
is to coat the skin over with this
layer of ZAM-BUK, which has great
antiseptic, purifying and healing powers.
Burns and scalds, chafed and
bandaged up very quickly. ZAM-BUK
speedily banishes pain, allays all inflamma-
tion and grows new healthy skin.
ZAM-BUK is so reliable and so useful that it
has been well called "A Saviour in a Jar."
Box—50c. Jar—\$1.00. Dealers everywhere.

ZAM-BUK
ENDS PAIN—GROWS NEW SKIN

TRAIL RANGERS AND TUXIS BOYS MEET

Tuxis Boys from Clive, Red Deer and
Didsbury Were at Lacombe

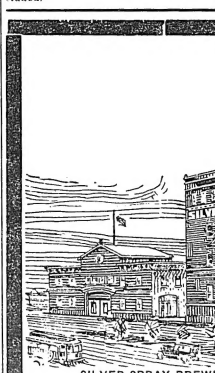
The Tuxis boys and the Trail Rang-
ers conclude for this district was
held at the club room of the St.
Andrew's United Church, Lacombe, on
November 3 and 4. Visitors to the
club came from Clive, Red Deer
and Didsbury, numbering nearly thirty
boys. The parents of the boys and
visitors extended hospitality to the
visitors during their stay in Lacombe.
The meeting opened with the usual
Tuxis Boys' ceremony. Lawrence
Campbell, the captain of the boys, re-
ported the work of each group. Songs
and games were indulged in until
near supper time. The boys gave a
hand to decorate the tables and plan-
ning the chairs.

At 6 p.m. sharp supper was called.
Major Simpson of Lacombe taking the
chair. The mothers of the boys were
given a splendid treat for the boys,
and the boys did not take long to do
justice to the feast. Short talks were
given by Major Simpson, Rev. Mr.
Leyton, and the Rev. Mr. Armstrong.
After supper a vote of thanks was
given the ladies and the C. A. T.
The meeting adjourned to the United
Church to hear Mr. Statton speak to
the boys. The subject was "Jesus in-
creased in Wisdom and Stature and
in Favor with God and Man."

The lecturer gave a splendid address, giv-
ing the boys many pointers in their
everyday life. After wishing the vis-
itors "bon voyage" the convalec-
ence closed.

At 8 p.m. sharp supper was called.
Major Simpson of Lacombe taking the
chair. The mothers of the boys were
given a splendid treat for the boys,
and the boys did not take long to do
justice to the feast. Short talks were
given by Major Simpson, Rev. Mr.
Leyton, and the Rev. Mr. Armstrong.
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ence closed.



SILVER SPRAY BREWING CO. PLANT LOCATED AT CALGARY, CANADA

MEIGHEN CALLS IT CATCH-VOTE MOVE

Penticton, B.C., Nov. 1.—Completing
his tour through that part of Yale
covered by Premier Laidlaw last week,
Hon. Arthur Meighen addressed a
large audience here last night.
The opposition leader's speech was
largely a repetition of his charges and
arguments at Vernon and Kelowna.
He paid special attention to the mat-
ter of tariff protection for Okanagan
fruit, stressing his contention that the
whole record of the Liberal party in
this connection afforded no assurance
that present protection would be con-
tinued.

He said that the King government
had made the small tariff reductions
of this year only to get Progressive
votes and predicted that just as soon
as the Progressives demand free
fruit, and demand it hard enough,
they will get it.

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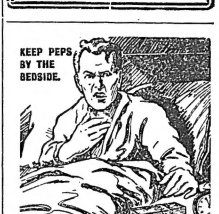
The Windsor Hotel DINING ROOM NOW OPEN

Experienced Cook in Charge

Rates to Steady Boarders

Windsor Hotel
E. WADSON, Prop.

**USE YOUR PHONE FOR
AUTO SERVICE**
If it's Garage Service you want
—and if you want it in a hurry—
use your phone. Call No. 33 and
We'll take care of your needs.
We have the equipment and expe-
rience to satisfy entirely
your wants. We specialize in
hurry-up calls.
Closed Cars for Taxi Service
Hudson-Essex Sales and Service
CHOATE MOTOR SERVICE
Phone 33



**BRONCHITIS,
Night-Cough and
Cold-on-the-Chest**
Quickly Banished By

Peps

Stubborn coughs, colds,
chills and bronchial troubles
soon yield to Peps.
When dissolved in the
mouth, Peps tablets give off
powerful breath-taking fumes.
These carry healing and
strength into the innermost
parts of the chest and lungs,
quickly relieving soreness and in-
flammation, and clearing the throat and
air-ways of phlegm and all other
cough-producing impurities.
Here is a box of Peps for the Winter
threat and the troubles of your whole family.
Peps can cure colds, influenza, whooping
cough, and other ailments. They are safe for
young and old. Most drug stores carry them.
NEW REDUCED PRICE 25c

Ask for and Insist on Having
Silver Spray Beer

"The Health Drink"
MAKES thirst a welcome
pleasure. A healthful,
invigorating beverage—
properly brewed from the
choicest ingredients by ex-
pert workmen, in a modern
sanitary plant under the
most ideal conditions. You
can't go wrong with Silver
Spray.

RED DEER BRANCH
WILLARD & DENNETT
Local Agents P.O. Drawer 630

**SILVER SPRAY BREWING CO.,
Limited**
CALGARY, CANADA

This Advertisement is not inserted by the Alberta Liquor Control Board
nor by the Government of the Province of Alberta

It's Time to Begin to Plan for Christmas

LESS THAN SEVEN WEEKS BEFORE SANTA CLAUS MAKES HIS ANNUAL VISIT

For friends at a distance, it will soon be time to despatch parcels.

Many new shipments have recently been received in which you will be interested.

NEW CONSOLE STYLE VICTROLAS and BRUNSWICK PHONOGRAPHS in Oak, Mahogany and Walnut

These instruments are without question the unrivalled leaders in high-class phonographs. They cost no more than inferior makes—why not have the best? We sell on easy terms.

It's time to order **PRIVATE GREETING CARDS**—Our samples and prices will please.

LEATHER GOODS

Another large shipment has just been placed in store consisting of **Under-arm Bags, Purses, Bill Folds, Music Rolls, &c., &c.**

SEE THE NEW STYLES IN **EATON CRANE & PIKE FINE STATIONERY** in white and delicate tints. Correct social usage demands the use of high-class stationery. Eaton Crane & Pike's is correct in every way.

Priced 40¢ to \$1.00 per box

Place your **MAGAZINE SUBSCRIPTION** orders with us for prompt attention.

Gaetz-Cornett Drug & Book Co.

THE **Rexall** STORE

We have a Complete Stock of Wood

Green cut, seasoned Poplar, split Dry Tamarac, dry Spruce and Pine, split or blocks Dry Spruce slab wood

It would pay you to put in a load of good wood while the weather is fine.

We have on hand the following Coals:

Saunders, Big Lumps; Drumheller, Pembina and Steam

MICHEL and NEWCASTLE COAL now on track

Phone in your orders for the two last mentioned so we can supply you from the cars.

Don't take "Something just as good." Prices right.

ATLAS LUMBER COMPANY

GEORGE NORRIS, Manager
Office Phone 81 House Phone 308

JEWELLERY Of Beauty and Charm

There's no denying that an artistically set ring or a beautiful bracelet or perhaps a dainty wrist watch greatly enhances a lady's loveliness. In our display you will find many attractive novelties from which to make a happy selection—at prices which are quite moderate.

A. B. MITCHELL

PHONE 14 JEWELLER P.O. BOX 490
New location—Next to Bank of Montreal.

Our Christmas Goods Have Arrived

And we are forced to make room

WORSTED STOCKINGS FOR BOYS AND GIRLS
All Quality

65c, 2 Pairs for \$1.25

LITTLE NELL STOCKINGS
All Sizes

75c and 85c, 2 Pairs for \$1.25

See our Big Advt. on Friday announcing our Christmas Goods

BRAZIER'S NOVELTY

THE LARGEST ANIMALS THE WORLD HAS KNOWN

Just as the flying dragons lorded over the so-called prehistoric creatures known as the dinosaurs millions of years ago, when the earth was young. The name "dinosaur" describes these animals, for that name means "terrible lizard." They were scattered over all the world, but most of them were found in the United States. They ranged in size from the size of a chicken to giant creatures that would look beside an elephant just like an elephant looking beside a rat. When one of these large creatures stood with all four feet on the ground, his legs were so tall that he could look right in the first floor window of your house without raising his neck.

Were Too Large
They were mostly very funny looking animals, with big, heavy bodies, long necks, and very tiny heads. Their great size made them weak rather than strong. Their large bodies were hard to manage. Sometimes they would sink in quicksand and would flop around without being able to pull themselves out, and in this way many of them perished.

Some of these animals were sixteen feet high and eighty feet long. One of the plant-eaters could reach his neck and eat a shoot right off the top of the tree. An enemy could not creep up on him, because his head was like a lighthouse on a lookout tower. He could see over the tops of every tree. If one of them was living today he wouldn't have a bit of trouble looking right over the top of a tree. When he reared up on his hind legs we wonder how the mouth of his tiny head took in so much food for that big body. However, he was a reptile, which means that he belonged to the same family as the snake, and reptiles do not eat much—some of them can get along for days without eating anything at all.

Impulses Travelled Slowly
The animal was so long that it took two seconds for a nerve impulse to travel his length. You know how, if you touch a hot stove, the nerves on your finger telegraph that fact to your brain and the brain sends back a message to take that finger away. You learned about that in physiology. The message travels so fast that we take our finger away instantly. But if some one stepped on this animal's tail, it would take him two whole seconds to realize that fact, because it was so far from his tail to his head.

The "terrible lizard" was supposed to have a harmless and placid disposition, but not all the members of his family were that way. There was one kind known as "the plated lizard" that must have been very fierce, for he had spikes on his tail and hard lumps all over his body. down the centre of which his bony crests that were two feet long, and stuck up as much as two feet high. His hind legs were twice as tall as his tail. There was another "terrible lizard" which had three horns.

Lived in Water
It is believed that all of these animals could swim and lived for a part of the time in the water. The largest animals could go waddling around in deep bodies of water and not get their heads wet at all. They could go swimming around with their heads held upright and watch for enemies all along the shore and far beyond.

When many of them were together, if you heard them approaching you would have thought that nearby there must be a terrible storm with great rolls of thunder, so loud would be the noise of their immense feet as they touched the ground.

Skin May Have Varied
We do not know just what sort of skin these animals had. It is believed that some of them had thick, leathery skin, like the elephant. Others may have been covered with little scales, like some of the lizards today.

What a sight it must have been to have seen a fight between two of these "terrible lizards." From their skeletons, and the way in which they were found, we know that many of them died as the result of fierce battles.

CARD OF THANKS.

Mr. and Mrs. D. McEvelly wish to most heartily thank their many friends in the city and country for their many expressions of sympathy and for the kind interest taken in their little son, Campbell, during his recent illness.

BLACK PERSIAN CATS FOR SALE
cheap. Nice pets and good mousers. Mrs. M. Box 2070, Calgary.
Nov. 12, 24.

COMPETENT HOUSEKEEPER
young, seeks position; economical; fond of children. Apply, stating wages—Mrs. Ahlmy, 1766, 7th St. West, Calgary.
Nov. 12, 24.

FOR SALE—TWO YORKSHIRE sows with ten young ones each. \$27.00 each—Robert Dixon, R.R. 1, Penhold.
Nov. 5.

FOR SALE OR RENT—A FIRST class, all-room house, with furnace, soft water tank, electric light, etc. If you want a bargain, enquire of Mrs. H. S. Strong, Michener Hill.
Nov. 5.

FOR SALE—A FIRST CLASS DAIRY cow, due to freshen soon; a good driving horse; buggy; cutter and harness; shotgun; fur coat; bath tub—Mrs. H. S. Strong, Michener Hill.
Nov. 4.

FOR SALE—FORD CAR, in GOOD running order, for \$250.00. Equipped with new tires. Will exchange for cattle or sheep—G. W. Ball, Red Deer, Oct. 29, 24.

FOR SALE—HALF SECTION of land. A well boring outfit. A team of mares. Dry stock wood, any quantity; dry poplar lumber. For further particulars apply to Wm. Stewart, Rock Hill Farm, Oct. 4, 24.
Nov. 12, 24.

LOST—ON SUNDAY AFTERNOON, between Jacob Lobb's corner and the Manse, Red Deer, one chain for a Ford car. Finder kindly leave at Cheate's Garage—W. B. Brown.
Nov. 12, 24.

FOUND—BUNCH OF KEYS BY Major Lister on Saturday. Owner may have same by applying at News Office.
Nov. 12.

ORGAN FOR SALE—BERLIN, ONT. In splendid shape. Will exchange on milk cow or green feed—W. E. Bean, West Park.
Nov. 12, 24.

FOR SALE—A PUREBRED YORK- shire boar, \$15, one year old; also one sow, eighteen months old, \$20; due to farrow in February—R. D. Williams, Hillsdown, Nov. 12, 24.

POUND NOTICE

Impounded on November 8th, in the pound kept by the undersigned on the N. half, 10-25-27, W. 4th, the following stock: One red and white cow, black bull calf at foot. Cow branded on left rib. Red and white yearling heifer with no visible brand. If not sooner claimed, will be sold in public auction at the pound on November 24th, 1924, at 2:30 p.m. J. CRUICKSHANK, Poundkeeper.
Nov. 12, 24.

NOTICE!

A meeting of Red Deer Liberals will be held in McBride's Hotel on Thursday, the 20th inst., at 8 p.m., to appoint delegates to the Provincial Liberal Convention to be held at Calgary on the 26th inst., and to transact other business.
J. W. BROUGHTON, President.
Nov. 11, 24.



WASKASOO LODGE No. 16.
Every Monday night at 8 p.m. in the Michener Block.

ties in which they nearly tore each other to pieces. Such battles would have sounded like a fight between a couple of regiments on a battle-field.

WINDSOR GARAGE

At Your Service

Steam Heated. Storage by Day, Week or Month

SPECIAL DAY RATE TO BUSINESS MEN

Battery Charging. Generator and Magneto Repairs

Let us give you an estimate on your Overhaul job

Phone 20 T. J. CRUNDWELL, Prop.

JOHNSON'S REPAIRS

ALWAYS THE BEST-YET COST NO MORE

E. G. JOHNSON

Watchmaker & Jeweller

Red Deer

H. G. STONE AND SONS.
FUNERAL DIRECTORS & EMBALMERS
MOTOR AMBULANCE DAY OR NIGHT 130, GAETZ AVE. S. S. PHONES 172 173 174 219
AGENTS FOR CUT FLOWERS SERVICE CHAPEL FUNERAL DESIGNS
RED DEER, ALBERTA.

CITY OF RED DEER

ASSESSMENT ROLL, 1925

Notice is hereby given that the assessment roll of the City of Red Deer for the year 1925 has been prepared and is now open for inspection at my office in the City Hall from ten o'clock a.m. to four o'clock p.m. on every day which is not a public holiday, except Saturday, and on that day from 10 a.m. to twelve o'clock (noon); and that any ratepayer who desires to object to the assessment of himself or of any other person must, within twenty-one days after the date of this notice, lodge his complaint at my office.

Dated this 1st day of November, 1924. A. T. STEPHENSON, Assessor.
Nov. 5, 24.

Two Special House Buys

FIRST—Large, fully modern, 9 roomed house, close in, 2nd Street S. Price \$2500. \$250 cash. Balance, including interest at \$25 per month. This is a real snap.

SECOND—7 roomed well built frame house, good barn and well; situate Michener Hill. If sold by Nov. 1st, \$1750.00. \$250 cash, balance \$20 per month until paid. Why pay rent?

W. J. BOTTERILL
P.O. Box 338 Phone 119

BLANKETS

All Wool, direct from the mill

3½ Point Red Blankets
Size 64x84, Price \$10.75
Comforters from \$3.75

BULLOCK & CALLENDER
The Furniture Exchange
Phone 70 Red Deer

Don't forget the

Grand Banquet

to be held in the K.P. Hall
Sylvan Lake
on
Wednesday Nov. 26

S. Norris-Jones, Caterer

Tickets \$1.50

A good evening's entertainment



Beginner's Violin Outfit

Including Violin, Violin Bow, Violin Case, Rosin and extra set of Strings
\$9.75

H. H. HUMBER

Jeweller

Musical Goods of All Kinds

You can't afford to be without a

Sunset RADIO

"The Ford of Radio"

\$85.00

We also handle the famous

Rola

Recreators

\$45.00

W. D. TRIMBLE

Phone 193 Red Deer



Is Your COAL BIN FILLED?

Raw weather ahead, folks. Got to expect it at this time of the year. So, how are you fixed for maintaining perfect home comfort? In other words, how does your COAL supply stand?

Low? Then you'd better load up and load up in a hurry. The cold elements may sweep down on you any day and you'll be glad they caught you prepared. Take up the phone and call 77.

We're ready to give you Prompt Delivery

Manning-Sutherland Lumber Company, Ltd.

P. C. PEDERSON, Local Manager, Phone 323
CHAS. SINCLAIR, Assistant Manager, Phone 244
Office Phone 77

Why Buy Beef By The Quarter?

And be forced to eat frozen meats, when you can get it fresh every day at very moderate prices at the Pioneer Meat Market.

Some left over Turkeys at 20c per lb.
Extra good Geese and Ducks 18c per lb.
Buy your Lard from us, 5lb. Pails \$1.00
Bulk Lard 20c lb., or 2lb. for 35c
McGavin's Bread always on hand
Libby's Popular Minicmeat. Sauerkraut in Bulk.
Dill Pickles now in stock.

New Prices

Pork Cuts—All No. 1 hogs, no heavy cheap grades, in these prices.	Prime Ribs, boned, rolled—20¢
Trimmed Loins—20¢	Blade Rib Roast—12¢
Trimmed Shoulder, less surplus fat, 1½ lb. or 2 lbs 35¢	Shoulder Roasts—10¢-12¢
Fresh Shoulder Roast—15¢	Chuck or Pot Roast—10¢
Fresh Side Pork—15¢	Rib Boil—5¢
Fresh Spare ribs—12½¢	Fresh Veal Cuts—
Fresh Pure Pork Sausage—12½¢	Leg Fillets—20¢
Round Steak—15¢	Leg Steaks and Loin Steaks—20¢
Sirloin Steak—20¢	Rib Veal Chops—15¢
Prime Ribs—15¢	Shoulder Roasts—10¢-12¢
	Rump Roasts, Veal—12½¢
	Veal Stew—4 lbs 25¢

PIONEER MEAT MARKET

Preparing for Christmas

Yes, just a few short weeks and it will be here. We are continually receiving new goods, and re-arranging our store to take care of the new displays. To make room for holiday stock we are offering a table of exceptional values for 10 days. Look them over. They include many seasonable articles, such as—

\$2.50 Hot Water Bottles, 3 dozen only; fully guaranteed. Clearing price \$1.25
\$1.25 Rubber Aprons, good heavy quality. Clearing price 65c
25c and 35c odd lines of Talcum Powder. Clearing Price 2 for 35c
5c Adams Tempters. Clearing Price 2 for 5c
65c Marsh's Grape Juice. Clearing Price 40c
These are only a few. We have a big assortment.

DON'T BUY A RADIO until you have heard the DeForest-Crosley, the set that has the superlative "Tune in." Costs less, and a better service. Call in and hear one.

McLagan Phonographs
Violins Musical Instruments

PORTER'S PHARMACY

Pure Drugs Phone 49 Fine Stationery

THE ORME FUNERAL HOME
FUNERAL DIRECTORS & EMBALMERS
MOTOR AMBULANCE DAY OR NIGHT 61 HOME LIKE SERVICE CHAPEL 108 THIRD ST. N.E. RED DEER, ALTA.